

TAGORE MEDICAL COLLEGE & HOSPITAL

Rathinamangalam, Melakkottaiyur Post, Chennai - 600127.

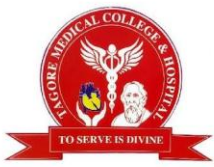
Phone : 044-30101111, Fax : 044-222 5555, Email: tagoremch@gmail.com



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EVENT REPORT

Name/Title of the program	WORLD BREAST FEEDING WEEK		
Date and Time	01/08/2023		9:00AM – 12:00PM
Venue	TAGORE MEDICAL COLLEGE AND HOSPITAL		
Target audience/Stakeholder	GENERAL PUBLIC , STUDENTS		
Number of Participants	180		
Program/Event Organized by	WOMEN EMPOWERMENT COMITTIE TAGORE MEDICAL COLLEGE AND HOSPITAL		
Resource Persons Name and Topic Taken	Name	Designation	Topic Taken
	DR.P.B.PREMALATHA	CO-ORDINATER& H.O.D Dept of OBGYN	SPEECH ON IN DEPTH KNOWLEDGE ON ADVANTAGES OF BREAST FEEDING
Objective of the Program	TO PROVIDE IN DEPTH KNOWLEDGE ON ADVANTAGES OF BREAST FEEDING		



Detailed report of the program

Report on Breastfeeding Awareness Program at Tagore Medical College and Hospital

On August 1, 2023, the Women Empowerment Committee of Tagore Medical College and Hospital organized a comprehensive Breastfeeding Awareness Program, featuring Dr. P.B. Premalatha as the distinguished speaker. The event took place from 9:00 AM to 12:00 PM, and it aimed to enlighten the community about the significance and benefits of breastfeeding.

Objectives:

1. To raise awareness about the importance of breastfeeding for both maternal and infant health.
2. To provide accurate information on proper breastfeeding techniques and positions.
3. To dispel myths and misconceptions surrounding breastfeeding.
4. To promote a supportive environment for breastfeeding mothers.

Agenda:

9:00 AM - 9:30 AM: Registration and Welcome

Participants were welcomed by the members of the Women Empowerment Committee.

Attendees included medical professionals, nursing staff, expectant mothers, and members of the community.



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9:30 AM - 10:30 AM: Presentation by Dr. P.B. Premalatha

Dr. P.B. Premalatha, a renowned expert in the field of obstetrics and gynecology, delivered an informative and engaging presentation on the benefits of breastfeeding. She covered topics such as the nutritional value of breast milk, its role in infant development, and the positive impact on maternal health. Dr. Premalatha also addressed common concerns and challenges faced by breastfeeding mothers.

10:30 AM - 11:00 AM: Interactive Session

Attendees had the opportunity to ask questions and seek clarification on various aspects of breastfeeding. Dr. Premalatha provided valuable insights and practical tips to address the queries raised by the participants.

11:00 AM - 11:30 AM: Panel Discussion

A panel comprising healthcare professionals, lactation consultants, and experienced mothers discussed the challenges faced by breastfeeding mothers and shared personal experiences. This interactive session fostered a sense of community support.

11:30 AM - 12:00 PM: Distribution of Educational Materials and Conclusion*

Educational pamphlets, brochures, and other materials highlighting the key points discussed during the program were distributed to the participants. The event concluded with a vote of thanks from the Women Empowerment Committee.

Outcomes:

1. Increased awareness about the importance of breastfeeding in the community.

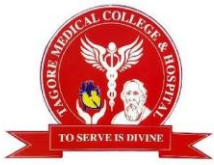
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2. Dispelled myths and misconceptions surrounding breastfeeding.
3. Empowered expectant and new mothers with knowledge about proper breastfeeding techniques.
4. Fostered a supportive environment for breastfeeding within the community.

The Breastfeeding Awareness Program at Tagore Medical College and Hospital was a resounding success, thanks to the collaborative efforts of the Women Empowerment Committee and the insightful contributions of Dr. P.B. Premalatha. The program significantly contributed to the promotion of maternal and child health in our community.

PICS





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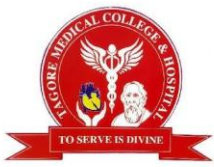
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Prof.Dr.M.MALA	DR.J.MUTHUKUMAR
Organizing Secretary	Head of the institution



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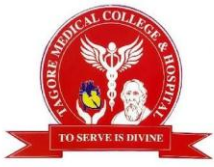
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MINUTES OF MEETING

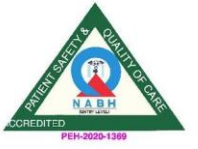
The International Breastfeeding Awareness Week program emphasized 'Protect Breastfeeding: A Shared Responsibility, Empower Parents, Enable Breastfeeding.' Dr. Premalatha led the session with support from members Dr. Ravindran K, Dr. CP Luck, and Dr. Geetha, targeting engineering college students as beneficiaries. Discussions centered on fostering awareness and providing resources for parents to enable breastfeeding. The meeting outlined strategies to empower both parents and students, highlighting the collective responsibility in promoting and protecting breastfeeding for the well-being of infants and mothers.



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